navitend

CASE STUDY

HEALTHCARE

Web and mobile consulting

Medical Startup

The challenge

An innovative medical startup needed additional skills and guidance for their new product offerings: cloud-hosted websites, in-office touchscreen kiosks and mobile applications. Each had its own technology and its own deadlines, and the startup's small team was working alongside several outside vendors. They needed experienced help that could fill the gaps quickly and keep everything working together.

navitend's role

navitend's team worked alongside the startup's staff and their other vendors, providing guidance, programming and hosting support to meet their many deadlines. We helped build and secure their cloud hosting on Rackspace and AWS, contributed programming to the websites, kiosks and mobile apps, and advised on architecture, so the individual components share data reliably and can scale as the business grows.

The result

The startup met its launch deadlines and continues to grow into additional markets, taking on new clients and new project demands. Their offerings run on solid, secure cloud infrastructure, and navitend continues to provide consulting and support to the team.

Talk to a person, not a ticket

Tell us what's going on. We'll listen, ask good questions, and give you informed and experienced guidance.

Book a Call

Call 877.448.0070

www.navitend.com